



2024 The Best Financial Planner Award (BFPA)



2024 保協傑出財務策劃師大賽

Applicant Declaration Form 參賽者聲明

Personal Details 個人資料

English Full Name _____ Chinese Full Name _____
參賽者英文全名 _____ 參賽者中文全名 _____

Identity Card No. _____ Mobile _____
身份證號碼 _____ 手提電話 _____

Company Full Name _____
公司全名 _____

Professional and Academic Qualifications & Licenses
專業資格/學歷/牌照類別 _____

本人, _____ (參賽者英文全名), 確認符合參賽資格及已細閱並同意遵守參賽細則。

I, _____ confirm that I have met the eligibility requirements and have read and agreed to comply the below rules and regulations of the 2024 BFPA Competition.

請細閱以下各項內容，並在方格內加以✓，以表知悉其大賽相關細則、賽規等。

Eligibility 參賽資格

- 2024 年度「保協」會員 Current member of LUAHK in 2024
- 贊助公司之財務策劃顧問 Financial Planner of Sponsoring Company
- 2023 年全年或於 2024 年 6 月 14 日或之前的一年內首年佣金達 HK\$120,000 或以上
FYC HK\$120,000 or above in the year of 2023, or within a year on or before 14 Jun 2024

Rules of Written Proposal 財務計劃書規格

- 每位參賽者只能提交一份財務計劃書[一式兩份的書面財務計劃書及電子檔(PDF 檔及微軟 WORD 檔各一)]
Each applicant shall submit one financial proposal only. (2 hard copies in duplicate and 2 e-copies, 1 in PDF and 1 in Microsoft Word format).
- 財務計劃書必須為真實個案，並以繁體中文、簡體中文或英文撰寫。
The financial proposal must base on the real case, written in Traditional Chinese, Simplified Chinese or English.
- 填妥及簽署參賽者聲明。
Application Declaration Form must be filled in and signed.
- 參賽者個人資料(如：姓名，公司名稱，個人相片)必須印在單頁A4紙上，並釘製於整份財務計劃書前，以便識別身份。若不是釘製在整份財務計劃書前，一概以取消參賽資格計。此印有個人資料的單頁A4紙不等於封面，只作內部記錄，不會呈交與評審，以示公正。
Applicants should put their personal information (ie. full name, personal photo, name of the company) on a separated single sided A4 paper. It must be attached separately on the cover of the financial proposal, the applicant will be disqualified if the A4 paper is not attached on the cover of the financial proposal separately. The personal information printed on this A4 paper is not a cover. The purpose is to identify the applicant's identity for internal use. No personal information will be revealed to the judges.
- 整份參賽財務計劃書均不能顯示任何可識別參賽者身份相關資料、個案客戶、任何保險公司/獨立理財公司及有關產品之真實名稱，請以假名代替。一經發現，一概取消參賽資格。
No relevant information that can identify the applicant, the real name of the customer, insurance company/ independent wealth management company or related products can be displayed on the financial proposal. If found, applicants will be disqualified. Please use pseudonyms as a replacement if necessary.
- 整份參賽財務計劃書，必須清楚顯示所有引用資料及數據之出處來源。
The source of all citation, statistics and data must be clearly shown on the financial proposal.
- 請以微軟 WORD 檔編寫(必須能顯示整份計劃書之總字數)；建議用新細明體字型，最少 12 點字體，單行間距；除封面、目錄及附錄外，其他內文篇幅至少 10 單頁，最多 20 單頁(即至少 4,000 個中文字或 1,800 個英文字)，並須釘裝成冊。
The financial proposal must be written in Microsoft WORD format, total word count must be shown. The financial proposal (excluding the cover page, table of contents and appendices) must be at least 10 pages, 20 pages in maximum (ie 4,000 Chinese characters or 1,800 English characters at least). Binding is required. It is recommended to write in Times New Roman; with at least 12 font size and single line spacing.

Others 其他

- 參賽者於報名表/計劃書/決賽簡報內列明其專業資格、牌照類別及學歷等，本會將會抽查，確認參賽者是否符合相關資歷。如發現虛假申報，參賽者將被取消參賽資格。
We may verify all the license(s), professional and academic qualifications declared on the enrolment form, financial proposal and presentation powerpoint. If the applicant makes any false statement(s), the applicant will be disqualified.
- 參賽者必須遵守財務策劃師之專業操守，例如知識產權及客戶/公司/產品等資料保密原則等。如發現抄襲、計劃書格式不合規格、違反資料保密原則等，參賽者將被取消參賽資格。
All professional code of conduct, such as client, company, product, etc. and confidentiality and intellectual property, must be observed. With any violation in terms of plagiarism, wrong formats of proposals, disclosure of confidential information and so forth, applicants will be disqualified.
- 參賽費恕不退還及不能轉讓。Applicant fee is not refundable or transferable.
- 參賽財務計劃書，只按 2024 年大賽規則進行評分；歷屆之大賽規則將不作參考及/或爭議之論據。
All the submitted financial proposals are only assessed according to 2024 BFPA Competition rules and regulations; the assessment rules and regulations in the previous BFPA Competition will not be taken as a reference and/or supporting evidence in disputes.
- 所有參賽財務計劃書之版權為「保協」所擁有。 All the submitted financial proposals shall be the property of LUAHK.

* 如有任何爭議，「保協」保留最終決定權。「保協」亦保留修訂比賽內容、一切更改及解釋細則及條款之權利，而毋須事先通知。

* In case of any disputes, LUAHK reserves the rights of the final decision. LUAHK reserves the right to amend, cancel and interpret the above rules and regulations without prior notice.

姓名 Name: _____ 簽署 Signature: _____ 日期 Date: _____