



# 優質服務 專業態度

*My Professional Signature!*

QAA / QMA / QLA

2022

截止申請日期：  
2022年3月31日



Quality Advisor Award  
優質顧問大獎



Quality Manager Award  
優質經理大獎



Quality Leader Award  
優質領袖大獎



RAINBOW QUALIFIER



LIFE QUALIFIER

贊助公司



健康長久好生活



安盛



中銀人壽  
BOC LIFE



中國人壽 | 海外 |  
CHINA LIFE



中国太平 | 太平人壽(香港)  
CHINA TAIPING | Taiping Life Hong Kong



FTLife  
富通保險



FWD  
insurance



Manulife 宏利



PRUDENTIAL  
英國保誠



Sun Life  
永明金融



YFLife  
萬通保險  
雲鋒金融集團成員

## 為何設立 QAA / QMA / QLA ( 優質顧問大獎 / 優質經理大獎 / 優質領袖大獎 ) ?

- 認同及嘉許為客戶提供優質服務、操守及業績均優異的理財顧問
- 為理財顧問提供「優質服務、專業誠信」的原則及指標
- 鼓勵理財顧問以提供以客為先的優質服務為其終身使命
- 為表揚培訓優質團隊的管理人員

## QAA / QMA / QLA 對理財顧問 / 經理 / 團隊領袖有什麼意義 ?

- 對提供優質服務，並保持穩健業績的理財顧問，予以認同及嘉許
- 推動理財顧問 / 經理 / 團隊領袖以追求自我完善為目標
- 提升理財顧問 / 經理 / 團隊領袖卓越之信譽及專業之形象

## 公司為何須協助推廣 QAA / QMA / QLA ?

- 肯定對客戶之優質服務可相應地提升其續保率，從而提高續保保費收入，為公司帶來更多生意契機
- 越多理財顧問獲取殊榮，越能提高所屬公司對外的專業形象
- 為公司發展多一項推動業績、提升士氣和加強專業操守的工具
- 提升優質理財顧問之保存率，加強理財顧問對所屬公司的忠誠



Quality Advisor Award  
優質顧問大獎



Quality Manager Award  
優質經理大獎



Quality Leader Award  
優質領袖大獎

## WHY WE LAUNCH THE QAA / QMA / QLA (Quality Advisor Award / Quality Manager Award / Quality Leader Award) ?

- To recognize and appreciate the advisors who have demonstrated excellent client services, high standards of ethical conduct and exemplary performance;
- To serve as a benchmark of professional services and code of ethics;
- To encourage financial advisors to commit in customer-oriented services as their life-long career mission;
- To give due recognition to team leaders for their excellence in training and managing quality advisors.

## WHY FINANCIAL ADVISORS / MANAGERS / LEADERS SHOULD APPLY FOR QAA / QMA / QLA ?

- Be recognized for their quality services to clients and outstanding performance;
- Be motivated to achieve self-advancement;
- To enhance credibility and to build up distinguished image as a professional financial advisor / manager / leader

## WHY INSURANCE COMPANY SHOULD ASSIST IN THE PROMOTION OF QAA / QMA / QLA ?

- To enhance persistency and profits from long-term life insurance business, while to maximize business opportunities through quality services;
- To present the public with greater positive image, if more financial advisors achieving QAA;
- To foster productivity, boost up motivation and ethical training for financial advisors;
- To retain the talent pool, and enhance the financial advisors' loyalty to the company.

## 如何獲取 QAA 資格？

- 基本要求：得獎者必須年滿 21 歲以上，登記保險從業員及持有申請獎項年度之「保協」會員資格
- 年資要求：在現職公司工作超過 3 年或以上
- 操守要求：品格高尚，遵守行業法規；由報名日起計之前 3 年內沒有業界（包括「保協」、相關發牌機構及所屬公司）違規紀錄
- \* 業績要求：以 2021 年度個人業績計算，FYC 港幣 280,000 元 或 FYP 港幣 480,000 元，20 張經批核的壽險保單及保存率達到 90%（以上要求必須由得獎者所屬的公司確認）  
\* 註：FYC — 首年實收佣金      FYP — 首年實收保費  
保存率 — 該業績年度內新生效的壽險保單（20 張或以上），在 12 月 31 日時仍生效的百分率

## 如何獲取 QMA 資格？

- 基本要求：得獎者必須年滿 21 歲以上，及持有申請獎項年度之「保協」會員資格
- 年資要求：在現職公司工作超過 3 年或以上
- 操守要求：品格高尚，遵守行業法規；由報名日起計之前 3 年內沒有業界（包括「保協」、相關發牌機構及所屬公司）違規紀錄
- 申請要求：直屬組別內有 3 位或以上組員申請及成功獲取 QAA

## 如何獲取 QLA 資格？

- 基本要求：得獎者必須年滿 21 歲以上，及持有申請獎項年度之「保協」會員資格
- 年資要求：在現職公司工作超過 3 年或以上
- 操守要求：品格高尚，遵守行業法規；由報名日起計之前 3 年內沒有業界（包括「保協」、相關發牌機構及所屬公司）違規紀錄
- 申請要求：直屬或非直屬組別內有 10 位或以上組員申請及成功獲取 QAA

## QAA / QMA / QLA 彩虹得獎者

- 連續 7 年獲得 QAA / QMA / QLA
- 符合所有 QAA / QMA / QLA 得獎者之要求，惟無須額外之業績證明



## QAA / QMA / QLA 終身得獎者

- 累計獲得 10 年或以上 QAA / QMA / QLA（無須連續）
- 符合所有 QAA / QMA / QLA 得獎者之要求，惟無須額外之業績證明

## 得獎者的榮譽

- 獎狀一份
- 獎項徽章授權信件（得獎者可在名片、文具上印上上述徽章）
- 於特定的本港報章刊登得獎者之照片以公開宣傳和認同
- 於本會網站刊登得獎者之名字
- 出席及參與頒獎典禮 [QAA / QMA / QLA 彩虹得獎者及終身得獎者優先報名]

## 獎項的有效期

- 如申請者成功獲獎，從公佈得獎者名單當日起計，該獎項的有效期為期一年，得獎者如於 2019 年 1 月 1 日至獎項到期日期間有業界違規記錄，則被即時取消得獎資格。
- 理財顧問每年均須重新申請獎項

## 常見問題

- 問：如我同時申請 QAA、QMA 及 QLA 資格，本人的 QAA 資格可同時支持我申請 QMA 及 QLA 資格嗎？  
答：可以，QMA 及 QLA 申請者可同時包括自身之 QAA 申請在內。惟已支持自己的 QMA 及 QLA 申請，該 QAA 資格便不能再支持其他 QMA 及 QLA 申請。
- 問：我的直屬下線經理已申請 QAA 及 QMA，我可以計算他 / 她的 QAA 資格作為支持我的 QMA 及 QLA 申請嗎？  
答：看情況而定，如該直屬下線經理已將自身 QAA 資格用作支持他 / 她的 QMA 申請，便不能重覆支持閣下的 QMA 申請；惟閣下之 QLA 申請則不受影響。如該直屬下線經理的 QMA 申請沒有計算自身的 QAA 資格，閣下便可以其 QAA 資格支持閣下的 QMA 申請。換言之，每一位合資格之 QAA 申請最多只可計算在一名 QMA 及一名 QLA 申請之內。
- 問：我之前已拿過了 3 年 QAA，但第 4 年沒有申請，現在第 5 年再申請，是否可繼續計算為第 4 年得獎來計算彩虹獎？  
答：不可以，彩虹獎必須為連續 7 年獲得 QAA 之得獎者。如其中一年沒有申請便需要從新計算。而彩虹得獎者是無須額外申請的，本會會根據記錄將合資格申請者自動提升為彩虹得獎者。
- 問：我之前已拿過了 9 年 QAA，但第 10 年沒有申請，現在第 11 年再申請，是否可成為 QAA — 終身得獎者？  
答：可以，終身得獎者只需累計滿 10 年或以上之 QAA 得獎者，其間沒有連續性的要求。終身得獎者是無須額外申請的，本會會根據記錄將合資格申請者自動提升為終身得獎者。

## HOW TO QUALIFY FOR QAA?

- Basic criteria: 21 years and above of age; Member of LUA during the application year and a registered insurance intermediary
- Working experience: Accumulate at least 3 years' working experience in the present insurance company;
- Code of ethics: No record of violating the rules of the industry (Including registration authority, professional association and individual insurance company) related to the applicant in the past 3 years prior to the application date;
- \*Business accomplishment: Based on 2021 production, FYC HK\$280,000 or FYP HK\$480,000, generated 20 life cases and 90% persistency (Verification of information by the insurance company is required);
- \*Remarks: FYC — First Year's Commission received  
FYP — First Year's Premium received  
Persistency — The inforce rate counted on 31 December, regarding the new life cases produced in the calendar year. (20 cases or above)

## HOW TO QUALIFY FOR QMA?

- Basic criteria: 21 years and above of age; Member of LUA during the application year
- Working experience: Accumulate at least 3 years' working experience in the present insurance company;
- Code of ethics: No record of violating the rules of the industry (Including registration authority, professional association and individual insurance company) related to the applicant in the past 3 years prior to the application date;
- With 3 or more financial advisors applied and successfully qualified for QAA in his/her direct team.

## HOW TO QUALIFY FOR QLA?

- Basic criteria: 21 years and above of age; Member of LUA during the application year
- Working experience: Accumulate at least 3 years' working experience in the present insurance company;
- Code of ethics: No record of violating the rules of the industry (Including registration authority, professional association and individual insurance company) related to the applicant in the past 3 years prior to the application date;
- With 10 or more financial advisors applied and successfully qualified for QAA in his/her direct or indirect team.

## QAA / QMA / QLA RAINBOW QUALIFIER

- Awarded as QAA / QMA / QLA for 7 consecutive years.
- Same criteria as QAA / QMA / QLA but with no extra production requirement.



## QAA / QMA / QLA LIFE QUALIFIER

- Awarded as QAA / QMA / QLA for 10 or more accumulative years.
- Same criteria as QAA / QMA / QLA but with no extra production requirement.

## EXCLUSIVE HONORS FOR AWARDEES

- A Certificate of the Award;
- A letter of certification to allow QAA / QMA / QLA logo to be printed on business card and stationery, etc.;
- Acknowledgement of the awardees with the publication of their photos in the designated local newspaper;
- Public recognition on LUA's website.
- Invitation for Award Presentation Ceremony (QAA / QMA / QLA Rainbow and Life Qualifier have priority to register).

## VALIDITY OF QAA / QMA / QLA MEMBERSHIP

- QAA / QMA / QLA memberships shall be valid for one year, starting from the date of publication on newspaper. Any record of violating the rules of the industry from 1st January 2019 to the expiry date, the membership will be terminated immediately.
- Each member has to re-apply yearly.

## FREQUENTLY ASKED QUESTIONS (FAQ)

- Q: If I would like to apply for QAA, QMA & QLA for myself, is my QAA qualification valid in supporting my application for QMA and QLA?  
A: Yes, your QAA qualification can support your application for both QMA and QLA. However, once you have included yourself in your QMA and QLA application, your QAA qualification cannot support other QMA and QLA application at the same time.
- Q: My direct downline team manager applied for both QAA and QMA, can I include his/her qualification in my QMA and QLA application?  
A: It depends on whether your direct downline team manager has included his/her own QAA qualification in his/her QMA application. If he/she does include his/her QAA qualification in his/her QMA application, you are not allowed to include his/her QAA qualification for your QMA application. But you can still include his/her QAA qualification for your QLA application. In other words, a QAA qualification can support one QMA and one QLA application only.
- Q: I have been QAA qualifiers for 4 consecutive years. However, I did not apply for QAA in the 5th year. Now, I want to re-apply in the 6th year. Am I qualified for QAA Rainbow Qualifier in my 7th year?  
A: No. QAA Rainbow Qualifier should be qualified for QAA in 7 consecutive years only. If your application has been discontinued, your qualification will be counted and accumulated from the year you have applied again. Besides, it is not necessary to apply for QAA Rainbow Qualifier as the Committee will identify those qualifying QAA Rainbow Qualifier by internal record tracking system.
- Q: I have been QAA qualifiers for 9 consecutive years. However, I did not apply for QAA in the 10th year. Now, I want to re-apply in the 11th year. Am I qualified for QAA Life Qualifier?  
A: Yes, sure. QAA Life Qualifier should be qualified for QAA in 10 or more accumulative years only. Besides, it is not necessary to apply for QAA Life Qualifier as the Committee will identify those qualifying QAA Life Qualifier by internal record tracking system.



Quality Advisor Award  
優質顧問大獎

# Application for the Quality Advisor Award (QAA) of 2022

## 2022 優質顧問大獎申請表

(For LUA Member of 2022 only 只限 2022 年「保協」會員)

**截止申請日期：2022 年 3 月 31 日**

**Part 1 第一部分**

Applicants should submit the completed QAA Application Form to the individual insurance company for production validation before returning to LUAHK by 31 March, 2022.

申請者須於填妥表格後先交予所屬公司作業績紀錄核實，並於 2022 年 3 月 31 日或以前向「保協」提交已由所屬公司蓋印確認之申請表。

(請於 **2022 年 3 月 31 日或以前** 電郵彩色証件相至 [zinniauwong@luahk.org](mailto:zinniauwong@luahk.org) 作核實獲獎後登報之用或可選擇用本會會員部紀錄之相片。建議檔案具 3MB 大小 或 300dpi 或 500 萬像素。如未能符合以上標準而影響質素，保協恕不負責。

**為方便紀錄，相片檔案名稱請按此格式修改：會員號碼 或 身份證號碼 + 英文全名 e.g 19900001 Chan Tai Man)**

**本人同意採用保協之會員證相片作刊登之用 (已繳交相片作保協會員證者適用)**

**A) Personal Information 個人資料** (所提供的資料將用作獎項、會員紀錄核對，並按會員紀錄作刊登報章、印製證書等之用)

* Name in English 申請者英文全名：	Name in Chinese 申請者中文全名：
* ID No. 身份證號碼：	* LUAHK Membership No. 「保協」會員編號：
* Company 公司名稱：	Full Name of Direct Leader 直屬經理全名：
* Company Address 公司地址：	
* E-Mail 電郵：	
* Mobile 手提電話：	IA License No. 保險業監管局牌照號碼：

**\* Compulsory field 必須填寫**

**B) Application Fee 申請獎項費用 HK\$450\***

Payment method 付款方法： <input type="checkbox"/> Visa Card <input type="checkbox"/> Master Card <input type="checkbox"/> Cheque (Payable to 支票抬頭請寫 "The Life Underwriters Association of Hong Kong Limited")	
Bank Name 銀行名稱：	Cheque No. 支票號碼：
Credit Card No. 信用卡號碼：	Expiry Date 有效期至：____ (mm) 月 _____ (yyyy) 年
Name of Card Holder 信用卡持有人：	
Signature of Card Holder 持卡人簽署：	Date 日期：

\* The application fee is non-refundable upon the application. 申請一經審核，款項恕不退還

*For Office Use only (只限本會填寫)*

Auth. Code No.:	Date:	Trace No.:	Control No.:
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Full Name of Applicant 申請者姓名：	
Agent/Broker Code 編號：	

## Part 2 第二部分

### C) Production in year 2021 年度個人業績

FYC (Min HK\$280,000) 佣金：	Persistence 保存率 (Min 90%)：
FYP (Min HK\$ 480,000) 保費：	No. of Life Cases (Completed min 20 life cases ) 壽險保單數量： ( 必須最少完成 20 張壽險新保單 )
Accumulated working experience in the present individual insurance company : 在現職公司工作之累積年資：	Years 年
<p>Record of violation of rules of the industry (including LUAHK, related registration authority and individual company) related to the applicant in the past 3 years prior to the application date. 由報名日起計之前三年內有否違規紀錄 ( 包括「保協」、保險代理 / 經紀登記機構及所屬公司 )</p> <p><input type="checkbox"/> No 否                      <input type="checkbox"/> Yes 有</p> <p>I hereby consent to authorize my license registration authority to verify and release my personal information to the Organizer, LUAHK that I have no record of violation of rules of the Authority during the period of January 1, 2019 — March 31, 2022 for the purpose of verification check in relation to my compliance with the application for the Award.</p> <p>I also hereby declare that the above information is true to the best of my knowledge and agree that the data may be transferred to related registration authority for verification.</p> <p>本人現授權本人保險牌照之登記機構核實及發放本人之個人資料予保協，以證實本人於 2019 年 1 月 1 日至 2022 年 3 月 31 日期間，於該機構沒有任何違規紀錄。</p> <p>本人同意本表格的個人資料可作轉移至相關保險代理 / 經紀登記機構作核實之用。</p> <p>Note:</p> <p>(1.) Agent/Broker registered under the authority may be required to submit evidence of record of no violation of rules issued by registered board together upon request. 如有需要，本會有權要求代理 / 經紀附上由登記機構發出的沒有業界違規紀錄證明。</p> <p>(2.) Any record of violating the rules of the industry or no longer work in the present company from 1 January 2019 to award expiry day, will be immediately disqualified automatically. 得獎者如於 2019 年 1 月 1 日至獎項到期日期間有業界違規紀錄，或已不在現職公司任職，得獎資格將被即時取消。</p> <p>本人聲明此申請表所提供的一切資料均正確無誤。本人明白及同意「保協」將有關資料用作為會籍申請、活動或課程報名、記錄和推廣等用途。本人同意「保協」於課程及活動過程中所拍攝之相片、錄影及錄音等，可刊載於本會網頁、宣傳單張及印刷品內。本人已明瞭並接受所繳交之款項恕不退還。</p>	

Signature of Applicant:

Date:

申請人簽署：\_\_\_\_\_

日期：\_\_\_\_\_

### D) Verified by Head Office 總公司認證 (只接受經公司確認之申請 Application with company verification will be accepted only)

* Name in English 公司簽署人之英文姓名：	* Position 負責人職位：
* Company 公司名稱：	Tel. No. 電話號碼：
* Address 地址：	
* Signature & Chop 簽署及蓋印：	Date 日期：

\* Please fill in English 為方便輸入資料，請以英文填寫

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Filled by QAA / QMA / QLA Organizing Committee QAA / QMA / QLA 籌委會審核欄	Signature of Committee 籌委會簽署：
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# Application for the Quality Manager Award of 2022

## 2022 優質經理大獎申請表

(For LUA Member of 2022 only 只限 2022 年「保協」會員)

**截止申請日期：2022 年 3 月 31 日**

**Part 1 第一部分**

Any applicant who has 3 or more insurance advisors successfully qualified for QAA in his direct team (may include the applicant himself/herself and/or his/her direct downline manager) can qualify for the QMA. Deadline for application is 31 March 2022. Please return this form together with 3 or more QAA application forms in your team, which are all validated by the individual insurance company, to LUAHK.

申請者的直屬組別內須有 3 位或以上組員 (可包括經理申請者本人及直屬下線經理) 申請 QAA 及成功獲取獎項, 方可符合獲獎資格。請將申請表連同組員申請 QAA 獎項表格, 經所屬公司蓋印確認後, 一併於 2022 年 3 月 31 日前交回「保協」。

(請於 **2022 年 3 月 31 日或以前** 電郵彩色証件相至 [zinniauwong@luahk.org](mailto:zinniauwong@luahk.org) 作核實獲獎後登報之用或可選擇用本會會員部紀錄之相片。建議檔案具 3MB 大小 或 300dpi 或 500 萬像素。如未能符合以上標準而影響質素, 保協恕不負責。

**為方便紀錄, 相片檔案名稱請按此格式修改: 會員號碼 或 身份證號碼 + 英文全名 e.g 19900001 Chan Tai Man)**

本人同意採用保協之會員證相片作刊登之用 (已繳交相片作保協會員證者適用)

**A) Personal Information 個人資料** (所提供的資料將用作獎項、會員紀錄核對, 並按會員紀錄作刊登報章、印製證書等之用)

* Name in English 申請者英文全名:	Name in Chinese 申請者中文全名:
* ID No. 身份證號碼:	* LUAHK Membership. No. 「保協」會員編號:
* Company 公司名稱:	
* Company Address 公司地址:	
* E-Mail 電郵:	
* Mobile 手提電話:	IA License No. 保險業監管局牌照號碼:

**\* Compulsory field 必須填寫**

**B) Application Fee 申請獎項費用 HK\$450\***

Payment method 付款方法: <input type="checkbox"/> Visa Card <input type="checkbox"/> Master Card <input type="checkbox"/> Cheque (Payable to 支票抬頭請寫 "The Life Underwriters Association of Hong Kong Limited")	
Bank Name 銀行名稱:	Cheque No. 支票號碼:
Credit Card No. 信用卡號碼:	Expiry Date 有效期至: ____ (mm) 月 ____ (yyyy) 年
Name of Card Holder 信用卡持有人:	
Signature of Card Holder 持卡人簽署:	Date 日期:

\* The application fee is non-refundable upon the application. 申請一經審核, 款項恕不退還

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Auth. Code No.:	Date:	Trace No.:	Control No.:
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Full Name of Applicant 申請者姓名：	
Agent Code 編號：	

## Part 2 第二部分

### C) Members of direct team applying for QAA 直屬組別內申請 QAA 的組員名單

(Minimum 3 QAA applicants, may include the applicant himself/herself and/or his/her direct manager 最少三人，可包括申請者本人及其直屬下線經理)

	Name in English 英文全名	Name in Chinese 中文全名	HK ID (first 4 digits) No or Member No 身份證號碼 (頭4位數字) 或會員號碼
1	<input type="checkbox"/> 本人 (如適用)		
2			
3			
4			

Record of violation of rules of the industry (including LUAHK, related registration authority and individual company) related to the applicant in the past 3 years prior to the application date.

由報名日起計之前三年內有否違規紀錄 (包括「保協」、保險代理 / 經紀登記機構及所屬公司)

No 否  Yes 有

I hereby consent to authorize my license registration authority to verify and release my personal information to the Organizer, LUAHK that I have no record of violation of rules of the Authority during the period of January 1, 2019 — March 31, 2022 for the purpose of verification check in relation to my compliance with the application for the Award.

I also hereby declare that the above information is true to the best of my knowledge and agree that the data may be transferred to related registration authority for verification.

本人現授權本人保險牌照之登記機構核實及發放本人之個人資料予保協，以證實本人於2019年1月1日至2022年3月31日期間，於該機構沒有任何違規紀錄。

本人同意本表格的個人資料可作轉移至相關保險代理 / 經紀登記機構作核實之用。

Note:

(1.) Agent/Broker registered under the authority may be required to submit evidence of record of no violation of rules issued by registered board together upon request.

如有需要，本會有權要求代理 / 經紀附上由登記機構發出的沒有業界違規紀錄證明。

(2.) Any record of violating the rules of the industry or no longer work in the present company from 1 January 2019 to award expiry day, will be immediately disqualified automatically.

得獎者如於2019年1月1日至獎項到期日期間有業界違規紀錄，或已不在現職公司任職，得獎資格將被即時取消。

本人聲明此申請表所提供的一切資料均正確無誤。本人明白及同意「保協」將有關資料用作為會籍申請、活動或課程報名、記錄和推廣等用途。本人同意「保協」於課程及活動過程中所拍攝之相片、錄影及錄音等，可刊載於本會網頁、宣傳單張及印刷品內。本人已明瞭並接受所繳交之款項恕不退還。

Signature of Applicant:

Date:

申請人簽署：\_\_\_\_\_

日期：\_\_\_\_\_

### D) Verified by Head Office 總公司認證 (只接受經公司確認之申請 Application with company verification will be accepted only)

Name in English 公司負責人之英文姓名：	* Position 負責人職位：
Company 公司名稱：	Tel. No. 電話號碼：
Address 地址：	
Signature & Chop 簽署及蓋印：	Date 日期：

\* Please fill in English 為方便輸入資料，請以英文填寫

For Office Use only (只限本會填寫)

Filled by QAA / QMA / QLA Organizing Committee QAA / QMA / QLA 籌委會審核欄	Signature of Committee 籌委會簽署：
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# Application for the Quality Leader Award of 2022

## 2022 優質領袖大獎申請表

(For LUA Member of 2022 only 只限 2022 年「保協」會員)

**截止申請日期：2022 年 3 月 31 日**

**Part 1 第一部分**

Any applicant who has 10 or more insurance advisors successfully qualified for QAA in his direct/indirect team (may include the applicant himself/herself and/or his/her direct downline manager) can qualify for the QLA. Deadline for application is 31 March 2022. Please return this form together with 10 or more QAA application forms in your team, which are all validated by the individual insurance company, to LUAHK.

申請者的直屬組別內須有10位或以上組員(可包括經理申請者本人及直屬/非直屬下線經理)申請QAA及成功獲取獎項，方可符合獲獎資格。請將申請表連同組員申請QAA獎項表格，經所屬公司蓋印確認後，一併於2022年3月31日前交回「保協」。

(請於 **2022 年 3 月 31 日或以前** 電郵彩色証件相至 [zinniauwong@luahk.org](mailto:zinniauwong@luahk.org) 作核實獲獎後登報之用或可選擇用本會會員部紀錄之相片。建議檔案具 3MB 大小 或 300dpi 或 500 萬像素。如未能符合以上標準而影響質素，保協恕不負責。

**為方便紀錄，相片檔案名稱請按此格式修改：會員號碼 或 身份證號碼 + 英文全名 e.g 19900001 Chan Tai Man)**

本人同意採用保協之會員證相片作刊登之用 (已繳交相片作保協會員證者適用)

**A) Personal Information 個人資料** (所提供的資料將用作獎項、會員紀錄核對，並按會員紀錄作刊登報章、印製證書等之用)

* Name in English 申請者英文全名：	Name in Chinese 申請者中文全名：
* ID No. 身份證號碼：	* LUAHK Membership. No. 「保協」會員編號：
* Company 公司名稱：	
* Company Address 公司地址：	
* E-Mail 電郵：	
* Mobile 手提電話：	IA License No. 保險業監管局牌照號碼：

**\* Compulsory field 必須填寫**

**B) Application Fee 申請獎項費用 HK\$450\***

Payment method 付款方法： <input type="checkbox"/> Visa Card <input type="checkbox"/> Master Card <input type="checkbox"/> Cheque (Payable to 支票抬頭請寫 "The Life Underwriters Association of Hong Kong Limited")	
Bank Name 銀行名稱：	Cheque No. 支票號碼：
Credit Card No. 信用卡號碼：	Expiry Date 有效期至：____ (mm) 月 _____ (yyyy) 年
Name of Card Holder 信用卡持有人：	
Signature of Card Holder 持卡人簽署：	Date 日期：

\* The application fee is non-refundable upon the application. 申請一經審核，款項恕不退還

*For Office Use only (只限本會填寫)*

Auth. Code No.:	Date:	Trace No.:	Control No.:
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Full Name of Applicant 申請者姓名：	
Agent Code 編號：	

## Part 2 第二部分

### C) Members of team applying for QAA 直屬組別內申請 QAA 的組員名單

(Minimum 10 QAA applicants, may include the applicant himself/herself and/or his/her direct/indirect manager 最少10人，可包括申請者本人及其直屬/非直屬下線經理)

	Name in English 英文全名	Name in Chinese 中文全名	HK ID (first 4 digits) No or Member No 身份證號碼 (頭4位數字) 或會員號碼
	<input type="checkbox"/> 本人 (如適用)		
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

Record of violation of rules of the industry (including LUAHK, related registration authority and individual company) related to the applicant in the past 3 years prior to the application date.

由報名日起計之前三年內有否違規紀錄 (包括「保協」、保險代理/經紀登記機構及所屬公司)

No 否  Yes 有

I hereby consent to authorize my license registration authority to verify and release my personal information to the Organizer, LUAHK that I have no record of violation of rules of the Authority during the period of January 1, 2019 — March 31, 2022 for the purpose of verification check in relation to my compliance with the application for the Award.

I also hereby declare that the above information is true to the best of my knowledge and agree that the data may be transferred to related registration authority for verification.

本人現授權本人保險牌照之登記機構核實及發放本人之個人資料予保協，以證實本人於2019年1月1日至2022年3月31日期間，於該機構沒有任何違規紀錄。

本人同意本表格的個人資料可作轉移至相關保險代理/經紀登記機構作核實之用。

Note:

(1.) Agent/Broker registered under the authority may be required to submit evidence of record of no violation of rules issued by registered board together upon request. 如有需要，本會有權要求代理/經紀附上由登記機構發出的沒有業界違規記錄證明。

(2.) Any record of violating the rules of the industry or no longer work in the present company from 1 January 2019 to award expiry day, will be immediately disqualified automatically. 得獎者如於2019年1月1日至獎項到期日期間有業界違規記錄，或已不在現職公司任職，得獎資格將被即時取消。

本人聲明此申請表所提供的一切資料均正確無誤。本人明白及同意「保協」將有關資料用作為會籍申請、活動或課程報名、記錄和推廣等用途。本人同意「保協」於課程及活動過程中所拍攝之相片、錄影及錄音等，可刊載於本會網頁、宣傳單張及印刷品內。本人已明瞭並接受所繳交之款項恕不退還。

Signature of Applicant:

申請人簽署：\_\_\_\_\_

Date:

日期：\_\_\_\_\_

### D) Verified by Head Office 總公司認證 (只接受經公司確認之申請 Application with company verification will be accepted only)

Name in English 公司負責人之英文姓名：	* Position 負責人職位：
Company 公司名稱：	Tel. No. 電話號碼：
Signature & Chop 簽署及蓋印：	Date 日期：

\* Please fill in English 為方便輸入資料，請以英文填寫

For Office Use only (只限本會填寫)

Filled by QAA / QMA / QLA Organizing Committee QAA / QMA / QLA 籌委會審核欄	Signature of Committee 籌委會簽署：
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# 優質顧問 / 經理 / 領袖大獎

## Quality Advisor / Manager / Leader Award (QAA / QMA / QLA)

為秉承推動行業發展及提升業界專業水平的宗旨，「保協」於 2009 年設立優質顧問大獎 (Quality Advisor Award, QAA) 及優質經理大獎 (Quality Manager Award, QMA)，以「優質服務 專業態度」作為終身使命，旨在向社會大眾展示保險理財顧問值得信任和專業的一面，代表獲獎者如獲取「Q 嘜」品牌認證。



Quality Advisor Award  
優質顧問大獎



Quality Manager Award  
優質經理大獎



Quality Leader Award  
優質領袖大獎



QAA / QMA / QLA Rainbow Qualifier  
顧問 / 經理 / 領袖 - 彩虹獎



QAA / QMA / QLA Life Qualifier  
顧問 / 經理 / 領袖 - 終身獎

### 優質顧問 / 經理 / 領袖大獎 得主專屬紀念品

### Special Souvenirs for the Awardee of Quality Advisor / Manager / Leader Award



金屬證書  
Metal Certificate

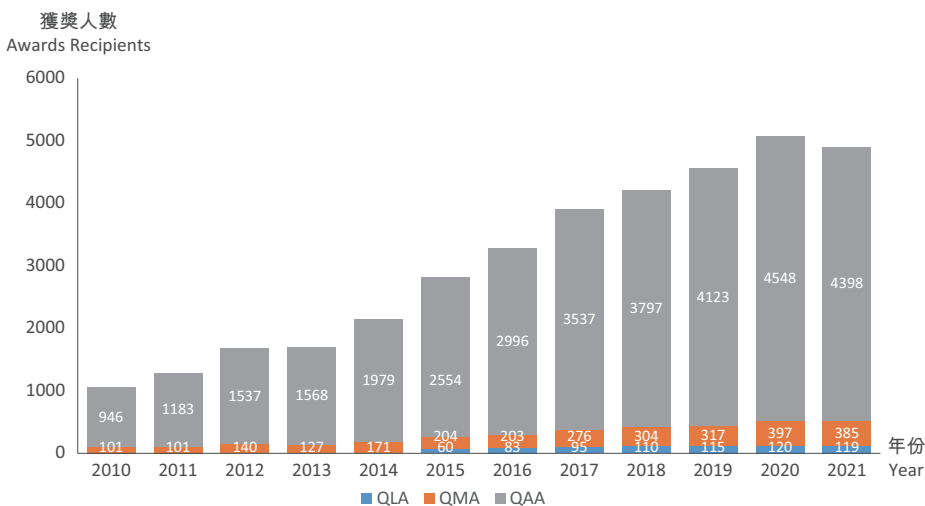


木盾證書  
Wooden Certificate



終身獎證書  
Life Certificate

In order to achieve the objectives of supporting the development of the insurance industry and uplifting practitioners' professionalism, the LUAHK established the Quality Advisor Award (QAA) and Quality Manager Award (QMA) in 2009, emphasizing the life-long commitment to "quality service, professionalism and integrity". The key objective of the Awards is to demonstrate the trustworthy and professional aspects of the awarded insurance advisors to the public, and serves as a "Q-Mark" brand accreditation to their service quality.



「馬到功成」刻名電話座  
Mobile Stand with Logo



香薰扣 (口罩或衣領用)  
Aroma Pin (For Mask or Collar Use)

### 申請QAA (優質顧問大獎) 方法：

參加者須於每年3月31日或以前，提交已填妥及所屬公司蓋印確認的提名申請書。

### 申請QMA (優質經理大獎) 方法：

申請上述獎項的前線管理人員須填寫報名表，連同直屬組別內3名或以上申請QAA獎項組員的報名表，交所屬公司核批後，一併交回本會。

### 申請QLA (優質領袖大獎) 方法：

申請上述獎項的管理人員須填寫報名表，連同直屬或非直屬組別內10名或以上申請QAA獎項組員的報名表，交所屬公司核批後，一併交回本會。

### QAA / QMA / QLA 獎項申請費用為多少？

上述獎項申請費用均為港幣450元，申請一經接納，款項恕不退還。

\*所有獎項須經獎項執行委員會通過，如有任何爭議，「保協」保留最終決定權。

### APPLICATION PROCEDURES FOR QAA:

Applicants must return the completed QAA Application Form validated by the individual insurance company by 31 March for the year.

### APPLICATION PROCEDURES FOR QMA:

Applicants have to complete the QMA Application Form and return it to the Association, together with 3 or more team members' QAA Application Forms, after the validation of the individual company.

### APPLICATION PROCEDURES FOR QLA:

Applicants have to complete the QLA Application Form and return it to the Association, together with 10 or more direct or indirect team members' QAA Application Forms, after the validation of the individual company.

### HOW MUCH IS THE APPLICATION FEE?

Application fee of HK\$450 will be charged for each qualified applicant of QAA / QMA / QLA. No refund shall be made once application is approved.

\*All applications have to be approved by the Award Organizing Committee. LUA reserves the rights of final decision in case of any dispute.



#### 香港人壽保險從業員協會有限公司

會址：香港北角蜆殼街 9-23 號秀明中心 23 樓 A-D 室

Address: Units A-D, 23/F., Seabright Plaza,

9-23 Shell Street, North Point, Hong Kong

Tel: 25702256 Fax: 25701525

Website: [www.luahk.org](http://www.luahk.org)

Email: [info@luahk.org](mailto:info@luahk.org)

